



Apprenticeship Workshop Agenda

- Subject:** Grow your own staff: new models of Apprenticeships for the creative and digital sectors
- Date:** October 20th 2010
- Time:** 4.00-6.00pm followed by drinks and networking
- Venue:** Round Foundry Media Centre, Foundry Street, Leeds.

1. **Why are we here this afternoon?** Ruth Palmer *Skillset*
2. **New models of Apprenticeships: opportunities for employers**
John West *Skillset Standards and Qualifications/Fashion & Textiles*
 - Employer-focused talk on the model of Apprenticeships and ways of incorporating into work practice.
 - Example: Fashion & Textiles Apprenticeship model and how it works.
4. **Employer Perspective: collaborative approaches**
 - Show-reel from Vision+Media Advanced Apprenticeship in Media Production working with the BBC
 - John Merchant, Apprenticeship Manager, Strategic Systems Solutions Ltd, on the SSS Advanced IT (Developer) Apprenticeship
5. **Apprentice Perspective: Apprentices discuss their experience and success**
 - Mike Callaghan - *Advanced Apprenticeship in Media Production @ Vision+Media*
 - Aidan Crosthwaite - *Advanced IT (Developer) Apprenticeship @ SSS*
6. **Open Forum – questions and knowledge share**
Opportunity for employers to raise issues and to discuss ideas for collaboration to make new Apprenticeship models work
7. **Networking and Drinks**

