



## West Yorkshire Lifelong Learning Network Celebration Event 2010 Including the West Yorkshire Work-Based Learning Awards Sponsorship Opportunities

The West Yorkshire Lifelong Learning Network will be holding the 3<sup>rd</sup> Annual Celebration Event on the evening of Wednesday 7th July 2010 at Leeds Civic Hall.

The evening will be an opportunity to celebrate the progress made so far within the project and the opportunities which have been created to assist non-traditional learners to progress into and through higher education. For more information on the West Yorkshire Lifelong Learning Network please visit [www.wylln.ac.uk](http://www.wylln.ac.uk)

The event will also include presentation of the West Yorkshire Work-Based Learning Awards. These awards have been developed to recognise the achievements of learners in West Yorkshire who have succeeded in progressing onto a higher education course while continuing to work. Award winners will be individuals who deserve special recognition for their achievements and whose experiences might inspire others to progress onto higher level courses. There will be 1 award winner per sector ([http://www.wylln.ac.uk/about\\_us/Sectors](http://www.wylln.ac.uk/about_us/Sectors)) and 7 highly commended awards.

There is also an employer award and a tutor award to recognise those who have offered inspiration and support to West Yorkshire learners.

Attendance at the Celebration Event will be made up of key individuals and organisations involved in the higher level skills agenda in West Yorkshire, including key decision makers in further and higher education institutions, local employers, Chambers of Commerce, Careers Services and more. Attendees from the 2009 event included:

- \* Aimhigher West Yorkshire
- \* Asset Skills
- \* Bradford District NHS Trust
- \* Calderdale College
- \* Chartered Institute of Building
- \* CMS Consultancy
- \* Education Leeds
- \* first direct
- \* Higher Futures
- \* JISC Regional Support Centre
- \* Learning & Skills Council
- \* Leeds College of Art
- \* Leeds re'Build
- \* NG Bailey
- \* Open University
- \* Services to Business
- \* Southdale Homes
- \* University of Huddersfield
- \* Wakefield Metropolitan District Council

- \* ASDA
- \* AXIA Interactive Media
- \* Bradford Metropolitan District Council
- \* Carrington Wire Ltd
- \* Cold Drawn Products Ltd
- \* Construction Skills
- \* Elsie Whiteley Innovation Centre
- \* Foundation Degree Forward
- \* Hillcourt Plasterers
- \* Kirklees College
- \* Leeds Chamber
- \* Leeds College of Building
- \* Leeds Trinity & All Saints
- \* NHS Yorkshire & the Humber
- \* Proskills
- \* Shipley College
- \* Summitskills
- \* University of Leeds
- \* Yorkshire Forward

- \* Aspire-i Ltd
- \* Bradford College
- \* Business Link Yorkshire
- \* CBI
- \* CIDA International
- \* Davici Consulting
- \* E-Skills
- \* Garforth Community College
- \* Igen Future Pathways
- \* Kirklees Council
- \* Leeds City College
- \* Leeds Metropolitan University
- \* Lifelong Learning Centre
- \* nti
- \* Regional Work & Skills Partnership
- \* Skills for Care
- \* University of Bradford
- \* Wakefield College
- \* Yorkshire & Humber East LLN

**See overleaf for the sponsorship packages available...**

**The West Yorkshire Lifelong Learning Network is offering the opportunity for organisations to sponsor the event in July 2010, helping us to provide a high profile event and raise awareness of the benefits of higher level skills while at the same time enabling sponsoring organisations to raise the profile of their brand and activity. There are various packages available from between £75 and £250.**

**Bronze Package: £75**

Package includes:

- 1 x place at the event
- Logo on promotional materials leading up to the event including WYLLN website, promotional emails, event invitation, news digest
- Logo on signage at the event

**Silver Package: £100**

Package includes:

- 1 x place at the event
- Logo on promotional materials leading up to the event including WYLLN website, promotional emails, event invitation, news digest
- Logo on signage at the event
- 1 x promotional flyer or leaflet in the attendance pack at the event (up to A4 size)
- Mention in write up of the event in the June issue of the WYLLN newsletter
- Mention in Director's Welcome Speech at the event

**Gold Package: £150**

Package includes:

- 2 x places at the event
- Logo on promotional materials leading up to the event including WYLLN website, promotional emails, event invitation, news digest
- Logo on signage at the event
- 1 x promotional flyer or leaflet in the attendance pack at the event (up to A4 size)
- Mention in write up of the event in the June issue of the WYLLN newsletter
- Mention in Director's Welcome Speech at the event
- Opportunity to display a pull up banner at the event

**Platinum Package: £250**

Package includes:

- 2 x places at the event
- Logo on promotional materials leading up to the event including WYLLN website, promotional emails, event invitation, news digest
- Logo on signage at the event
- 1 x promotional flyer or leaflet in the attendance pack at the event (up to A4 size)
- Mention in write up of the event in the June issue of the WYLLN newsletter
- Mention in Director's Welcome Speech at the event
- Opportunity to display a pull up banner at the event
- Sponsorship of one award of your choice (allocated on a first come first served basis): to include promotion as award sponsor in all pre event promotional materials and press releases and presentation of the award on the evening
- Opportunity to include 100 – 200 words of copy about your organisation in the Summer issue of the WYLLN Newsletter (following the event)

**All charges are inclusive of VAT**

**If you are interested in sponsoring this event please contact:  
Donna Samuels, Communications & Marketing Secretary, West Yorkshire Lifelong Learning Network**

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01484 471 101**