



**West
Yorkshire**

Lifelong Learning Network



IAGnow

Information Management Tool

Tracking the Learner Journey

IAGnow

is a secure web-based Customer Relationship Management System designed to support the delivery and management of Information, Advice and Guidance (IAG) activity. The system enables a learner centred approach to gathering IAG related management information and tracking interventions and learner journeys.

In January 2008, the West Yorkshire Lifelong Learning Network commissioned Axia Interactive Media to develop the learner tracking system which is now being used by IAG officers throughout West Yorkshire.

If you are a training provider, IAG service provider, Lifelong Learning Network or other organisation managing learner data, this system can help you provide a more efficient service.

How can IAGnow help you and your organisation?

IAGnow is a simple online tool – a tracking system, which enables organisations to store information about their learners' interests and aspirations around progression and career opportunities. With defined permissions, multiple organisations can use **IAGnow** to track individuals' IAG history and search for previous interventions.

IAG organisations and learning providers need to effectively manage information about their learners and many traditional management and administrative systems are not suitable for today's dynamic market.

This system allows advisors to upload all learner data, capture details of interventions, view previous intervention history and access useful resources.

IAGnow will track the learner journey from initial IAG intervention, into and through higher education in addition to providing valuable Management Information to evidence and monitor the success of activity.

IAGnow provides the opportunity to manage the IAG activities a learner receives across a range of organisations by giving access to a learner's previous intervention history. The system assists the flow of information between the different systems operated by partner organisations within a defined network.

The system can be easily adapted to each individual organisation's needs. Read on to find out more about how **IAGnow** could help your organisation efficiently and effectively monitor the progress of your learners.

Key Features of IAGnow

My Clients	Allows you to review learner information that you have created and/or those for whom you have added an interview record.
About Me	Track your personal career achievements as an IAG advisor.
Professional Search	Search for professionals in your area to build a network in order to seek advice and share best practice ideas.
Resources	A series of quality-assured IAG resources is available for help when working with learners.

Key Benefits of IAGnow

Ease of Access	As IAGnow is an online system, it can be accessed at any time and anywhere as long as there is an internet connection.
Secure	IAGnow is only accessible with an individual password and all learner data is securely stored offsite and regularly backed up.
Reduction of Admin	A web-based service, IAGnow allows users to manage their own learner records with the client, reducing the volume of data that needs to be retyped following an intervention.
Paperless	The online system means all files are stored electronically, reducing the need to print out and store bulky paper files and helping the environment.
Information Sharing	By inputting specific data, it is possible to find details of other IAG interventions even from other organisations using the same system within a defined network. This removes the need to input duplicate information. Being able to access an individuals' learning history enables a much improved, seamless, learner centred, IAG service.
Analysis	IAGnow allows you to easily access a number of reports to assess the effectiveness of IAG interventions. It can also be used as a planning tool to analyse what courses are/ are not successful.

Who are the West Yorkshire Lifelong Learning Network?

The West Yorkshire Lifelong Learning Network (WYLLN) is a partnership of all further education and higher education institutions throughout West Yorkshire.

All of our partners are committed to providing quality vocational learning opportunities to enable learners to progress into and through higher education.

WYLLN objectives include developing Progression Agreements, developing new, more flexible higher learning opportunities in response to employer needs and raising the awareness of the importance of investing in higher level skills.

In order to achieve these objectives it is crucial that we improve access to good quality, comprehensive and impartial information, advice and guidance about progression opportunities into and through higher education and their relevance to the labour market.

To monitor the success of this IAG activity we will track the learner journey from initial IAG intervention through to entry into and progression through higher education.

To find out more about the WYLLN visit

www.wylln.ac.uk



Who are AXIA Interactive Media?

At AXIA Interactive Media, we specialise in web-based solutions to support lifelong learning and professional development. We develop interactive solutions to support learners across all stages of the professional or vocational learning cycle. We provide careers information, advice and guidance through to delivering e-learning and monitoring competence.

We work in partnership with trade and professional bodies, learning providers and employers within the corporate sector. Our technology can provide the right learning environment to enable your people – members, employees and students – become more effective and capable. All of our customers share a common vision – to provide flexible training and development, using the latest technologies, in order to develop their people for tomorrow's challenges.



To find out more about AXIA Interactive Media visit
www.axiainteractive.net

Contacts

To find out more about WYLLN **IAGnow** and what it can do for your organisation or for a demonstration, please contact:

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