

WYLLN IAG Model

The availability of high-quality local IAG services to support progression into and through HE is the key to success of national policies for learning and skills development. The number of adults involved in learning at HE is set to increase over the next few years, widening participation in learning and levels of achievement. To make informed choices people need access to good quality, comprehensive and impartial information and advice about local learning and progression opportunities and their relevance to the labour market.

The aim of the West Yorkshire Lifelong Learning Network is to strengthen the performance of West Yorkshire businesses and the wider regional economy through improved vocational and work-based progression of young people and adults into higher education.

The WYLLN is committed to developing an approach to Information, Advice and Guidance (IAG) that links the audience (potential learners and intermediaries) to the vocational curriculum and progression in West Yorkshire. This approach is underpinned by 3 key developmental areas, Quality Assurance, Resource Development and Practitioner Development.

West Yorkshire Lifelong Learning Network IAG Model

Informative, accessible,
appropriate IAG into HE
for non-traditional learners

Delivered by

Competent, qualified
guidance practitioners and
support staff

Supported by

Quality assured
comprehensive, systems,
software and resources

Resulting in

Increased numbers of
non-traditional learners
entering into and
progressing through HE
throughout West
Yorkshire

Delivery Principles

The WYLLN IAG service delivery model is supported, and may be achieved by the adoption of 7 key delivery principles:

- Ensure excellent information and advice on progression into and through HE is widely available.
- Develop a flexible IAG into HE infrastructure that meets the needs of the WYLLN agenda.
- Achieve an 'integrated service' across West Yorkshire to ensure joined up provision from a customer perspective.
- To ensure that all information on HE learning and progression opportunities and funding support is up to date, comprehensive and quality assured and is made widely available to potential learners.
- To improve HE advice services in helping the customer interpret & use information provided.
- Raise the quality, availability and effectiveness of IAG into HE services for non-traditional learners.
- Measure the impact of WYLLN funded IAG into HE services for non-traditional learners on meeting the WYLLN strategic objectives.

Delivery Infrastructure

It has never been intended that WYLLN will be the direct deliverer of Information Advice and Guidance (IAG) services, the WYLLN IAG model depends on the capabilities and capacity of partner organisations for the delivery IAG Services to our target cohort.

Key features of the delivery infrastructure to support the IAG Model are;

- Role of partner organisations in the delivery of IAG into HE.
- Engagement of a range of agencies and intermediaries who can offer appropriate services to non-traditional learners.
- A range of partnership activity focused towards those vocational learners currently within FECs.
- A range of commissioned activity focusing on potential non-traditional learners currently outside FECs.
- Through the commissioned activity, the development of tools and resources where there is an identified market need and no comparable product exists.
- Explicit standards of service that a WYLLN client can expect of our partners.
- Guidelines for clients about what to expect of the partner organisations.
- Access to comprehensive, validated information and resources supporting non-traditional learners into HE and the activities of Guidance practitioners.

Developmental Areas

Quality Assurance

In association with the partner organisations WYLLN will;

Integrate and share good practice, supporting the provision of independent and high quality Information, Advice and Guidance to enable students to make the most of their ability by making well informed choices about progression to appropriate courses.

Develop a core standardised IAG offer for all potential non-traditional learners looking to progress into HE that ensures all individuals throughout West Yorkshire have the opportunity to access quality assured information via web, phone and face to face services.

Create a quality assured framework 'curriculum' and associated support packs for group IAG into HE sessions.

Resource Development

In association with the partner organisations WYLLN will;

Ensure all funded local, regional and national resources are made available to support the delivery of IAG into HE.

Identify gaps in the resources available and seek to develop local solutions to meet the needs of the delivery network.

Ensure all developed resources are self sustaining.

Develop an underpinning IAG Management system that supports and enable IAG activity across the West Yorkshire network.

Practitioner Development

In association with the partner organisations WYLLN will;

Provide professional development to lecturers, teachers, trainers and support staff to increase the knowledge, awareness, capabilities and capacity around the delivery of IAG into HE.

Increase the confidence and skills to support progression within and between vocational and academic learning.

Adopt a collaborative approach to the development activities around IAG, Sector and Credit/Progression.

Develop bespoke modules of Guidance qualifications to deliver IAG into HE.