

Leadership & Management in the Digital Industries

Thursday 19th March 2009, 5.30pm - 8.15pm

WOW Academy, Innovative Technologies Centre, Victoria Building,
88 Thornton Road, Bradford, BD1 2DX

Two Sector Groups from the [West Yorkshire Lifelong Learning Network \(WYLLN\)](#) - [Leadership, Management, Innovation and Enterprise](#) and [Digital, ICT and Print](#) - have teamed up with [BMedi@](#) to put together an event about the challenges of leading and managing in the digital sector.

In an industry dominated by SMEs and freelancers, this event seeks to explore the challenges faced by employers in this fast moving, fast changing and fast paced sector. Particularly when the leaders and managers are also the designers, developers, programmers, administrators and more, when freelancing or working in micro businesses.

The event will seek to provide answers to questions such as 'What do we mean by Leadership and Management?' and 'Why is it important for my business?'

The event will be held at the [WOW Academy](#) in Bradford on the evening of Thursday March 19th 2009, from 5.30pm and will include presentations from leading professionals Dave Pannell from the [Design Mechanics](#) and Liz Cable from [Reach Further](#).

The event is open to both employers and employees, particularly within the creative and digital sectors, who would like to learn more about these issues and contribute to the debate.

For further information or to book your place, please contact Leia Bassett at leia@ntileeds.co.uk