

FREE Staff Development Seminar

3 NOV 09. 10AM - 12.30PM

Knowledge Transfer Partnerships (KTP) is a flagship national programme that colleges are missing out on.

KTPs offer college staff the opportunity to:

- Get out of the classroom
- Apply knowledge and expertise to important business problems
- Gain experience of current business development
- Undertake CPD
- Lead rewarding collaborations with innovative businesses
- Generate additional income
- Enhance the business relevance of teaching

By attending this free seminar you will learn:

- What are the practical issues around running KTP in a College
- How KTP can be marketed to company partners
- What is involved in managing KTP programmes

Who should attend:

- Academic staff wanting to enhance their reputation and teaching skills
- Business development staff looking for new income streams and external income generation

When & Where:

Tuesday 3rd November 2009
10am -12.30pm (followed by a buffet lunch)

Open University
2 Trevelyan Sq
Leeds
LS1 6ED

Knowledge
Transfer
Partnerships



BOOK YOUR PLACE NOW

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